

NotifyBoss: General Data Protection Regulation (GDPR)

The General Data Protection Regulation (GDPR), is in effect as of May 25, 2018. The GDPR requires that companies and other organizations that work with or offer services to people in the European Union comply with new rules for personal data and processing. These are also organizations that collect and analyze data tied to EU residents. The GDPR applies no matter where you are located.

Your Data with NotifyBoss in the Cloud

The NotifyBoss Platform is hosted 100% in the cloud with strong encryption to all sensitive data. Our Data Security and Compliance Team sets out our policies on data protection and processing. These are some of the key points from our policy:

- All personal data is encrypted at rest and in transmission.
- Any personal data can be retrieved or removed via a request through our support system.
- NotifyBoss will never utilize customers' data or their customers' data without expressed written permission.
- NotifyBoss will never capture or repurpose customer data without their consent.
- All analytics and diagnostics data stored by NotifyBoss is anonymized unless for purposes of audit logs that are required as per other data compliance rules.
- Any breaches of data security will be reported on to all affected parties in a timely manner.

All of the data NotifyBoss captures and stores for our customers' users resides in account-specific databases in our hosting cloud. All captured data is normally stored in the dashboard elements of NotifyBoss, and in our reporting system. This can only be administrated by customers who have access to that specific NotifyBoss account using the login page.

If a user requires any data administration beyond what is available within the Content Manager backend, that can be accommodated by a request through our normal support.

We DO NOT repurpose, sell, or otherwise make available to external parties, our customers' personal data, or their personal data.